Erdogan’s Failure on the Nile

by Soner Cagaptay

May 28, 2019
Also available in
Arabic

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How Turkey’s president went from being a regional Islamist leader in the Arab Spring to sharing Qatar’s role as the Middle East’s odd man out.

Turkish President Recep Tayyip Erdogan is one of the most consequential leaders in the history of the Turkish republic. Over the past two decades, he has gradually parted ways with Kamal Ataturk’s West-centric and inward-looking foreign policy model, instead embracing an activist and neo-imperialist foreign policy. He has accordingly pivoted Turkey to the Middle East to build influence over the politics of the region. Often dubbed “neo-Ottomanist,” Erdogan’s foreign policy toward the region is informed by his belief that Turkey can rise as a great power if it becomes the leader in the Middle East first.

At home, Erdogan has consolidated power while defanging the secularist Turkish military and, through that, undermining Ataturk’s secularist legacy in the country. In a set of trials between 2008 and 2011, collectively dubbed Ergenekon, Erdogan locked up nearly a quarter of Turkey’s generals with the help of prosecutors and police aligned with the movement of political Islamist Fethullah Gulen, his ally at the time. In the summer of 2011, the Turkish military’s top brass resigned en masse, recognizing that Erdogan (and Gulen) had won. Around that time in 2010, Erdogan passed a referendum with help from his allies in the Gulen movement, which gave him the prerogative to appoint a majority of judges to the country’s high courts without a confirmation process.

Although a raw power struggle between Erdogan and Gulen would unfold later—culminating in the Gulenist-led July 2016 coup attempt against Erdogan—in the early 2010s, Erdogan increasingly grew confident in his power at home. During the coinciding Arab uprisings, he looked to the Middle East to project Ankara’s influence in the region.
At the onset of the Arab uprisings, Ankara's fortunes indeed seemed to be rising across the Arab-majority world. After the fall of the Hosni Mubarak regime in Egypt, Erdogan (then the country's prime minister) quickly moved in to build influence in Cairo, followed by other regional capitals. At this time, he placed all of his bets on Mohammed Morsi, a fellow political Islamist linked to the Muslim Brotherhood and a candidate for president in Egypt. Erdogan subsequently won great influence in Cairo after Morsi came to power in Egypt in June 2012. However, following the ouster of Morsi by General Abdel Fattah El-Sisi in the summer of 2013, Erdogan completely lost his Egyptian gains—almost overnight.

Oddly, the events of the Arab Spring, specifically Morsi’s ouster through a popular protest movement backed by the military, strongly resonated in Turkish domestic politics by shaping Erdogan’s thinking toward his opposition. In May 2013, a popular uprising in Istanbul against the destruction of a historic park by Erdogan’s government, dubbed the Gezi Park movement, rapidly became a source of mass mobilization against the Turkish leader. Erdogan still feared that he too could be ousted by a military-led coup, even though he had neutered Turkey’s Armed Forces. This is because Erdogan lives with a constant fear that the once-mighty Turkish military could return to politics. His worst nightmare appeared to be coming true—as he saw it—in the summer of 2013, just as Morsi was losing power through the machinations of a popular unrest movement backed by the Egyptian military. Erdogan feared that what happened to Morsi was about to happen to him, and therefore violently cracked down on pro-Gezi Park rallies.

The violence of that crackdown has poisoned Turkish politics, creating a rift between two halves of the country: the first, which adores the Turkish leader and thinks he can do no wrong, and the second, which loathes him and thinks he can do no right. The ensuing crisis has resulted in deep domestic tensions, consuming Turkey’s energy and undermining Ankara’s ability to fully project its political power in the Middle East.

Thus in 2013, Turkey pivoted from being a prospective leading country of the region to being embroiled in its own domestic troubles. At the same time, the demise of Morsi and other Muslim Brotherhood-related leaders and movements in the Middle East backed by Erdogan has left Ankara with nearly no allies or friends in the region. Essentially, Erdogan’s grand “neo-Ottoman” aspirations to shape the Middle East from Istanbul—where he often works in offices carved out of Ottoman-era palaces—have come to a halt.

Today, Ankara is nearly isolated in the Middle East. With the exception of Qatar, Turkey has no friends or allies in the region. How exactly did Ankara end up so alone? What went wrong, and what accounts for Erdogan’s “Arab fall”?

**TRANSCENDING RACIST TURKISH VIEWS TOWARD ARABS**

A little-known fact about Turkey: there is a high prevalence of racist views held toward Arabs ingrained in the country's popular culture. Unknowingly, many people outside of the Middle East often associate Turks with Arabs due to Islam, a religion shared by a majority of Arabs and an overwhelming majority of Turks. Their common faith notwithstanding, many of Turkey’s citizens harbor racist sentiments toward Arabs, and few would wish to be associated with Arab cultures.

Some of these opinions are embedded in recent Turkish history. In this regard, the collapse of the Ottoman Empire sheds light on the relationship between Turkey’s citizens and their neighbors—in this case, the Arabs. As the empire withered away in the early twentieth century, a wave of Arab nationalism spread through its Middle Eastern provinces, especially in Syria. During this period, the Young Turks running the empire increasingly espoused Turkish nationalism. Specifically, Cemal Pasha—one of the three Young Turk leaders who was appointed governor of Syria in 1915—spearheaded a wave of persecution of Arab nationalist leaders in 1916. He ordered the execution of these leaders, including seven in Damascus and others in Beirut. To this day, a major square in the Lebanese capital is named “Martyrs Square,” honoring Arab nationalists sent to the gallows by him. The Young Turk leader is notoriously remembered as “Jamal Basha Al-Saffah” in Arabic, or “Cemal Pasha the Bloodthirsty.”
During World War I—anticipating the collapse of the Ottoman Empire and making plans to reconfigure the Middle East in order to maintain control over the strategic seaways to India—Great Britain courted Arab leaders in the region in its quest to gain influence. Enter British policymakers and spies, including Lawrence of Arabia, who ingratiated himself with Arab leaders, most notably the Hashemite family in Mecca.

Convinced the British would present them with their own independent state, the Hashemites and their local followers rose against the Ottomans in a 1916 rebellion stretching from Syria to Yemen (to which Cemal Pasha and his companions responded with vengeance). Despite the persecution of Arab nationalist leaders under Ottoman rule, this legacy of “betrayal” by Arabs against the administration in Ottoman Istanbul during World War I has left a bitter taste in Turkish mouths. To this day, the best-known cultural icon by Turkey’s citizens that commemorates World War I battles is the “Yemen Turkusu” (Ballad of Yemen), a gloomy recounting of the story of an Anatolian soldier who perished in Yemen—fighting Arabs. Generations of Turks, including Erdogan, were taught in Turkish schools during the twentieth century that the “Arabs stabbed the Turks in the back,” and at least some have internalized strongly anti-Arab nationalist tendencies.

The Ottoman Empire for centuries faced Europe, treating its Middle Eastern possessions mostly as an afterthought. An overwhelming majority of the nearly 300 grand viziers (a political rank at the level of prime minister) who served under the sultans in Istanbul hailed from the Balkans and the Caucasus. Many of them were ethnic Albanians, Armenians, Bosnians, Bulgarians, Circassians, Georgians, Greeks, and Serbs. There was even the unlikely sprinkling of Italians and Western Europeans among the list of grand viziers. Yet, excluding those whose ethnic origins still cannot be traced, the first Arab to hold the office, Mahmut Shevket Pasha, assumed power only in January 1913, barely five years before the collapse of the six-century-old empire.

The Turkish language bears linguistic signs of a longer history of Arab disenfranchisement in the Ottoman Empire as well as uneasy Turkish-Arab coexistence beyond the events of World War I. Anti-Arab expressions, many of them widely circulated in contemporary Turkish popular culture, literature, movies, and slang include: “like Arab’s hair” (a mess from which there is no exit); “neither Damascene candy, nor the Arab’s face” (a situation when one has two bad options to choose from); and others that are even less flattering. Erdogan and his foreign affairs minister Ahmet Davutoglu, at the onset of the Arab uprisings, deserve credit for taking an emphatic and passionate interest in the Arab nations and, more importantly, transcending Turkish racist views toward Arabs. Overcoming this mentality was critical to Erdogan’s foreign policy ambitions, and also self-serving. Erdogan believes that Turkey can emerge once again as a great power by leading Muslim countries, starting with the Arab-majority states of the Middle East. By and through Muslims, Turkey can become a great power if Turks are given a superior role in this constellation. At the beginning of the Arab uprisings, which promised to bring Muslim Brotherhood-related parties backed by Ankara to power in various Arab capitals, Erdogan believed this goal was within his reach.

In the wake of the 2011 revolt that ended President Hosni Mubarak’s three-decade-long regime in Egypt, Erdogan became one of the first foreign leaders to visit Cairo in support of the uprising. This was part of a larger North African tour for the Turkish leader, who simultaneously visited Tunisia and Libya, both of which were similarly shaken by the Arab uprisings. Erdogan landed in Cairo in September 2011. Egyptian crowds greeted him as a hero. Large billboards featuring his face lined the expanse of highway from the Cairo airport to the downtown area. He presented Turkey as a model of modern Islamic democracy and secularism. Although Erdogan’s support for secularism surprised his Egyptian hosts, it was actually an insightful and wise warning—which they ignored—to maintain sufficient public support to deter a military takeover.

Egyptian newspapers suggested that a new alignment with Turkey would put pressure on Israel, and Erdogan publicized the fact that he was considering a visit to Gaza to signal Turkish support for Hamas and the broader Gaza population. In the end, the Gaza visit did not take place, reportedly due to opposition from Egypt’s then-ruling
Supreme Council of the Armed Forces. Following the Cairo visit, Davutoglu called for a Turkish-Egyptian alliance, or “the axis of democracy.” Indeed, close bilateral ties were established with the election victories of the Muslim Brotherhood (known as Ikhwanul Muslimin, or simply “Ikhwan” in Arabic) and its candidate Mohamed Morsi in Egypt in June 2012.

Erdogan visited Cairo a second time in November 2012, this time with a large delegation from his government and the private sector. He delivered a speech at Cairo University praising Morsi for the decision to withdraw Egypt’s ambassador to Israel in response to Israeli airstrikes on Gaza. Erdogan further suggested that an “Egyptian-Turkish alliance” would ensure peace and stability in the Eastern Mediterranean, implying that such an alliance would constrain Israel’s ability to use force. Erdogan praised Egyptian youth activists for bringing down Mubarak’s “dictatorship” and proclaimed, “Egypt and Turkey are one hand,” a play on the Egyptian military’s slogan “the army and the people are one hand.”

Yet, Erdogan's ambitions for a strategic partnership with Egypt ran aground as Morsi’s handle on rule began to slip. Soon after taking office, the latter set in motion a hasty power grab, granting himself judicial control above any Egyptian court and ramming through a new constitution drafted largely by political Islamists, excluding other groups in Egypt. The speed with which Morsi was able to establish himself as the sole ruler of Egypt in less than a year made Erdogan’s own gradual accumulation of power in Turkey since 2003 appear mild by comparison.

Anti-Morsi and anti-Ikhwan demonstrations in Cairo began in November of 2012 and grew increasingly violent, while attempts at a dialogue between Morsi and the various opposition parties collapsed. By the spring of 2013, the anti-Morsi Tamarod movement had begun organizing mass protests scheduled for June 30, the one-year anniversary of Morsi’s rule. As reports circulated that Morsi had tried to remove General El-Sisi from his position as defense minister, Egypt’s military leadership issued warnings that the army might have to intervene to “prevent Egypt from entering a dark tunnel.”

Erdogan’s appeal to the Egyptians searching for a new political approach remained strong through this period, mainly because of Turkey’s economic success up to 2013. Unlike Erdogan, who boasted about Turkey’s then-booming economy, Morsi faced a deepening economic crisis. Morsi’s 2012 visit to Ankara was significant because it resulted in a $1 billion loan deal from Erdogan, but this was not enough to improve the Egyptian economy. Western and Turkish efforts to help Morsi reach an agreement with the International Monetary Fund to bolster the Egyptian economy also collapsed, and Morsi withdrew support for reforms only hours after his office announced them. Ankara offered Egypt concessionary trade deals and promoted Turkish private investment, but Morsi’s administration appeared increasingly paralyzed.

As the June 30 protests drew closer, Erdogan sent Turkey’s national intelligence chief, Hakan Fidan, to visit the Egyptian leader. Subsequent reports in both the Egyptian and Turkish media suggested that Fidan’s mission was to warn Morsi of an impending coup and perhaps even discuss how to avoid it. Whatever the real substance of the visit, the Egyptian military and its civilian allies perceived the visit as final proof of Erdogan’s alignment with Morsi and the Muslim Brotherhood. As scheduled, millions of Egyptians took to the streets on June 30, this time to protest the brotherhood’s power grab and its failure to tackle ongoing economic and security problems. Brotherhood politicians labeled the protests “a coup attempt” designed to oust their democratically elected leader from the beginning, echoing rhetoric used by Erdogan, who at the time faced the Gezi Park rallies in Istanbul which had begun only weeks before the protests against Morsi.

Yet, when General El-Sisi announced on July 3, 2013 that the army had removed Morsi from power to save Egypt from the specter of civil war, he received support from the United Arab Emirates (UAE) and Saudi Arabia, which oppose the Ikhwan in Egypt and regionally. Erdogan’s carefully cultivated relationship with the new Egyptian leadership was over. He referred to El-Sisi as “a tyrant” and accused the interim Egyptian government of practicing
“state terrorism.” Erdogan also started to allow pro-Ikhwan and anti-Sisi Egyptian media networks to operate freely from within Turkey.

El-Sisi struck back. Egyptian media accused Ankara of “supporting the terrorist campaign” against the Egyptian security services in the Sinai Peninsula following Morsi’s removal from power. Huseyin Avni Botsali, a seasoned diplomat and Turkey’s ambassador to Cairo, went from being embraced across the spectrum of Egyptian politics to facing anti-Turkish demonstrations at the gates of his residence. Ankara and Cairo canceled plans confirmed during Morsi’s tenure to hold joint naval maneuvers in the Eastern Mediterranean. Finally, in November 2013, the Egyptian Foreign Ministry expelled Botsali, severing ties with Ankara.

Erdogan’s support for Morsi and the Brotherhood in Egypt after their ouster went on to cost Turkey dearly. To retaliate, Cairo started talks with Athens to delineate Egyptian and Greek maritime economic areas in the Mediterranean. In November 2014, El-Sisi held a three-way summit with the Cypriot president and Greek prime minister to promote a deal supplying natural gas from undersea fields off the coast of Cyprus to Egypt. In doing this, he was almost certainly seeking to challenge Erdogan’s power in the Eastern Mediterranean. El-Sisi’s government drove out Turkish businesses, which were a source of Ankara’s ascendancy in the Middle East. Turkish businesses that remained in Egypt have suffered since, undermining Ankara’s cherished soft-power goals.

The continued tension up to the present day in the Turkish-Egyptian relationship is shaped by Erdogan and El-Sisi’s perceptions of each other. Erdogan is the political Islamist leader who has imprisoned secular generals, while El-Sisi is the secular general who has locked up political Islamists. As long as these two men are in charge of their respective countries, it is hard to imagine Ankara and Cairo establishing (much less maintaining) truly friendly relations.

**ERDOGAN’S PRIMAL FEAR**

The roots of Ankara’s reaction to Morsi’s ouster, and ultimate break with Cairo, lie as much in Erdogan’s past—namely his traumatic and conflict-ridden relationship with Turkey’s own secularist military—as they do in the events of 2013. A looming fear of “the coup” resides in Erdogan and his Adalet ve Kalkinma Partisi, or Justice and Development Party (AKP), members, even though he brought the Turkish Armed Forces (TAF) under his authority in the last decade with the help of the Gulenist police and judicial apparatus via the aforementioned Ergenekon trials (2008 to 2011).

These fears can be traced to the “soft coup” of February 1997, in which the TAF orchestrated a civilian protest movement to oust the AKP’s democratically elected political Islamist predecessor, the Welfare Party (RP) and the RP’s leader Necmettin Erbakan (1926-2011). Erbakan was Turkey’s leading political Islamist politician. Erdogan at one time held Erbakan in such high regard that he named one of his sons after him in 1981.

After the Turkish courts shut down the RP in 1998, they sentenced Erdogan—a member, and then-mayor of Istanbul—to a ten-month jail-term (of which he served four months) for reciting a poem that allegedly undermined Turkey’s secular constitution. The outside world stood with the Turkish military’s coup, yet many Turks championed Erdogan as a heroic prisoner as well as the ideological and political successor of Erbakan, in chains.

Of course, by the events of summer 2013, political Islam in Turkey and Erdogan himself had come a long way from the 1997-1998 “soft coup” and a prison sentence. After the RP was forcibly shut down, Erdogan and some younger leaders broke away from Erbakan and his anti-democratic rhetoric, officially founding the AKP in 2001. The new AKP stormed into power in the November 2002 Turkish general election.

When the AKP came to power, Erdogan and the party leadership made an alliance with the Gulen movement, a Turkish political Islamist congregation adhering to the teachings of Muslim cleric Fethullah Gulen. The Gulen movement had thousands of members across Turkey and abroad working in education, the police, media, and the judiciary, as well as private business. The Gulenist-AKP alliance proved to be fruitful indeed for both sides as the
Erdogan administration went on to deliver a decade of phenomenal economic growth. In the 2011 parliamentary elections, 49.9 percent of the electorate supported Erdogan and his party, up from 34 percent nine years earlier.

Subsequently, by 2013 Erdogan had become Turkey’s most powerful leader in nearly a century. However, although he was entrenched in power, Erdogan continued to fear a potential coup. In this regard, the events of 2013 in Turkey and Egypt represent a turning point in Erdogan’s career.

THE TURNING POINT: GEZI PARK AND BEYOND

Initially, downtown Istanbul’s Gezi protests happened for no discernible reason, according to Erdogan and his government ministers. The protesters—at first—were small groups of anti-capitalists and environmentalists with little influence in Turkey, much less in Istanbul. However, on May 30, 2013, a brutal police crackdown on these insignificant groups spearheaded mass urban protests in many Turkish cities.

In the matter of a few days, nearly 2.5 million had joined rallies in almost all of Turkey’s eighty-one provinces. The Erdogan-led state was blindsided by the demonstrations and many posited that Erdogan himself would be forced to call early elections, which would lead to his own and his party’s demise. Yet, Erdogan proved resilient, and with backing from his Gulenist allies, he held onto power and hit back at the protesters. His state security forces broke up the protests across the country after a few weeks, resulting in the deaths of seven protesters and police officers by the end of the summer in 2013.

Meanwhile, the ousting of Erdogan’s ally and fellow political Islamist Morsi—with the tremors of the Gezi Park rallies still rumbling, albeit softly in Turkey—marked a new direction for Erdogan and Turkey in the Middle East. Despite crushing the Gezi Park protests, Erdogan’s actions post-summer 2013 indicate that he was a man fearful of suffering Morsi’s fate. Gezi Park and Morsi’s ouster made Erdogan become more authoritarian in quashing any similar protests he feared could oust him in the future. Domestically, this decision increased Turkey’s democratic backslide. Harassment of opposition members and media outlets became increasingly common, as did political interference in the judicial process. In 2015, renewed Kurdistan Workers’ Party (PKK) violence against the Turkish government in southeastern Turkey provided Erdogan with a reason to crack down on his broader opposition beyond Gulenist and pro-PKK constituencies. Furthermore, the failed July 15, 2016 coup against Erdogan, by segments of the TAF with anti-Erdogan Gulenist support, meant that Erdogan and his government were even more emboldened to clamp down on dissidents in the country.

For years, Erdogan had been a master of reading the global zeitgeist and responding to it with a public relations executive’s craftiness, for instance portraying his AKP as a “democracy-loving (and formerly political-Islamist) faction” soon after the September 11, 2001 attacks. However, after the summer of 2013 and the Gezi Park rallies, he lost this magic touch and ability to awe the international community. The image of Erdogan as an authoritarian leader belatedly started to take shape in many Western capitals and in financial circles. Investment into Turkey started to dry up, and rising anti-Erdogan sentiments in the West only fed into Erdogan’s rooted resentment toward the West from his political past.

ONLY PALS WITH QATAR

In foreign policy, too, Erdogan faces troubles, especially in the Middle East. With the notable exception of Qatar, following the events of 2013 in Turkey and Egypt, Turkish ties with the Arab monarchies within the Gulf Cooperation Council (GCC), especially Saudi Arabia and the UAE, have suffered severely because of Erdogan’s support for the Muslim Brotherhood in the Middle East. These Gulf monarchies have a deep aversion to the Brotherhood, and see them as their main domestic security threat.

Meanwhile, Erdogan’s pro-Brotherhood stance found limited success in the rest of North Africa, where Ankara fared...
better in Tunisia than it did in Libya. When Libya descended into civil war, Erdogan threw his support behind the political Islamist factions in Tripoli’s western-based “Dawn Coalition,” which opposed Libya’s “Dignity Coalition” led by General Khalifa Haftar in Tobruk in the northeast. El-Sisi and his ally the UAE worried about the ascent of political Islam in Libya next door to Egypt and, eager to undermine Erdogan, were quick to assist the Tobruk government; they carried out air strikes aimed at the Tripoli factions. Because of its support for the “Dawn Coalition,” Turkey lost many of the pre-war economic contracts and commercial ties it had painstakingly built in Libya over the previous decades. Ankara also failed to build influence on the UN-led peace process regarding Libya, because many Libyans and key international players did not view Erdogan as neutral. This was illustrated by the ostracized Turkish delegation at the Libya conference in Palermo, Italy, on November 12-13, 2018.

Erdogan invested heavily in Tunisia after Zine El Abidine Ben Ali’s fall to help the political Islamist Ennahda party, which joined the government in November 2011. A notable initiative in this regard was the establishment of the High Level Strategic Cooperation Council (HLSCC) between Tunis and Ankara, which was signed in Ankara by Erdogan and the then-prime minister of Tunisia, Hamadi Jebali, on December 25, 2012. The declaration created mechanisms for security, military, economic, and trade cooperation. During the first meeting of the HLSCC, the delegations made twenty-one agreements and declared twenty-four twin cities in both countries. Since then, Ankara has provided half a billion dollars’ worth of credit to post-Arab Spring Tunisia, though Turkey’s clout has decreased since Ennahda stepped down from government in 2014.

By 2019, Qatar was Erdogan’s only friend in the Middle East. Doha and Ankara have much in common when it comes to their foreign policies. Both countries support political Islamist groups, including the Ikhwan in Egypt and Hamas in Gaza, as well as Brotherhood-affiliated groups in Syria and Libya. The Turkish-Qatari alliance solidified after Turkey sided with Doha in a GCC dispute in 2017. On June 5, 2017, the dispute broke into the open when Bahrain, Egypt, Libya’s eastern-based government, the Maldives, Saudi Arabia, the UAE, and Yemen severed relations with Qatar, citing Doha’s support for the Muslim Brotherhood and accusing it of supporting terrorism.

Turkey’s immediate reaction to the crisis was to try to remain neutral and call for dialogue. Just a few days into the blockade, however, it became clear that Ankara had decided to take a pro-Qatar stance. Erdogan condemned the Saudi-led coalition’s blockade of Qatar, saying that the isolation imposed on Qatar was inhumane and against Islamic values, even comparing the blockade to a “death sentence.” As the blockade dragged on despite U.S. efforts at mediation, Turkey’s role as a critical lifeline for Qatar became increasingly evident.

THE MIDDLE EAST’S NEW POWER GAME: “AXIS” VS. “BLOC”

Regional dynamics in the Middle East have aligned Turkey and Qatar, almost molding them into a bilateral axis competing against other regional powers including Saudi Arabia, the UAE, Bahrain, Egypt, and occasionally Jordan and Kuwait in a bloc-like formation, with Israel occasionally supporting this grouping behind the scenes.

The “axis” and the “bloc” are informal alliances, but competition between them remains fierce. For instance, throughout the Arab uprisings and their aftermath, Turkey and the UAE ended up on opposite sides of almost every conflict. Despite their initial shared hostility toward a common enemy in the form of the Al-Assad regime in Syria, the Turkey-Qatar axis and the UAE have supported rival groups within the Syrian opposition.

In Palestine, the UAE and Egypt have been trying to broker a deal between the rival Fatah and Hamas movements, while the Turkey-Qatar axis supports Hamas. This competition now extends to East Africa, where the axis is vying for influence against the bloc along the Nile Valley and around the Horn of Africa in a new Great Game.

In the Horn of Africa, Doha and Ankara teamed up to cultivate influence in Somalia in 2011 and later in Sudan. In this alliance, Ankara provides the manpower on the ground while Doha supplies the investments, thanks to Qatar’s
deep pockets. The two countries have accordingly invested heavily in supporting various segments of the
government and taking control of ports, as well as building military facilities. In Somalia, these investments are
centered in the capital of Mogadishu, and in Sudan, Turkey has set out to build a port in Suakin on the Red Sea
coastline. Here Ankara is literally trying to bring an abandoned Ottoman-era port back to life. This presence is
limited but has not gone unnoticed by regional players. However, it has yet to be seen whether, following the fall of
Omar Al-Bashir in Khartoum, Turkey and Qatar’s influence in Sudan will remain unchanged. Egypt and its allies
have already recognized the post-Bashir government in Khartoum, potentially undermining the Doha-Ankara axis there.

Underlying this rift is the visceral reaction that the Ikhwan and its regional supporters evoke from the bloc. For
Egyptian leader El-Sisi, Saudi Crown Prince Mohammed Bin Salman, and his homologue UAE Crown Prince
Mohammed Bin Zayed, the term “Muslim Brotherhood” has become synonymous with Erdogan’s Turkey, Doha, and
with “radical political Islamism” as they understand it. While Turkey’s regional initiatives can be explained through
the lens of nationalism or geopolitics, the bloc’s readiness to ascribe all Turkish motives to the Muslim Brotherhood
agenda and all Sunni Muslim extremism to the influence of the Ikhwan has deepened the already severe policy
differences between the bloc and the axis.

Within the GCC bloc, Turkey’s ties are the worst with the UAE, Erdogan’s archenemy in the Persian Gulf and perhaps
the entire Middle East as of 2019. Abu Dhabi took a strong stance against Erdogan’s support for Morsi and his
subsequent opposition to El-Sisi after the fall of the Brotherhood in Cairo. Erdogan’s September 24, 2014 speech at
the UN, in which he implied El-Sisi was an illegitimate tyrant, was the straw that broke the proverbial camel’s back
regarding Ankara-Abu Dhabi ties. Following this, the UAE launched a successful campaign to block Turkey’s bid to
join the UN Security Council for its 2015-2016 term. Since then, Turkish-Emirati ties have hit a historic low, with the
two countries using any opportunity to undermine each other’s policies, from Syria—where Abu Dhabi supports
Bashar Al-Assad and opened its embassy in December 2018—to Somalia, where Ankara backs the central
government in Mogadishu and Abu Dhabi backs Somalia’s breakaway regions in the north.

TURKEY AND SAUDI ARABIA

Saudi ties with Turkey, however, deserve separate treatment from the axis and the bloc. A devout Muslim,
Erdogan has been deferential toward the Saudi kings, whom he respects as the “Guardians of Islam’s Two Holy
Shrines” in Mecca and Medina. In fact, in recent years, Turkish-Saudi ties did improve a bit after Saudi Arabia’s
vehemently anti-Ikhwan King Abdullah died in January 2015. However, these ties took a nosedive when Turkey
sided with Qatar in the GCC dispute, only to dip further following the October 2, 2018 murder of Saudi journalist
Jamal Khashoggi at the Saudi consulate in Istanbul. Erdogan used this incident for his own sake, slowly leaking
evidence to the media, incriminating Crown Prince Mohammed in the murder, and embarrassing Bin Salman
internationally.

Overall, the Khashoggi episode has left the crown prince bitter toward Erdogan. Bin Salman has embraced the other
members of the bloc, bonding with El-Sisi and Mohammed Bin Zayed even more strongly in their opposition to
Erdogan. In 2019, Erdogan therefore faces an Arab triumvirate composed of El-Sisi, Mohammed Bin Salman, and
Mohammed Bin Zayed, all of whom aim to undermine him and his regional policies. With Iran and its allies, namely
the Al-Assad regime and Hezbollah, also opposing Erdogan, this leaves the Turkish leader almost alone in the Middle
East, as well as facing pushback from the Saudis and their allies on one side and the Iranians and their allies on the
other.

A FAILED PIVOT AND AN UNCERTAIN FUTURE
Erdogan and his AKP leadership have carefully recalculated their domestic and foreign policies since 2013 to deal with pressing issues at home and abroad. The mirroring of the Gezi Park protests and the ousting of Morsi in Egypt have left a lasting impact on Erdogan’s leadership in Turkey. He has continued to clamp down on protests and dissent after 2013, up to the present day. In foreign policy, Erdogan has faced off against the Gulf countries, trying to influence the outcomes of the Arab uprisings by exclusively supporting the Brotherhood. However, the horse on which Erdogan bet came in last place. This has created a rift between Turkey and almost all other Sunni powers of the Eastern Mediterranean and the Middle East. In hindsight, perhaps no one could have guessed that the Brotherhood would rise and fall so fast. However, as crafty statesmen, Erdogan and Davutoglu should have had the insight to not bet on just one horse, but rather on multiple regional competitors in foreign policy. In addition, Turkey’s Syria policy has put it at odds with the Al-Assad regime and Al-Assad’s regional patron, Iran. Although Turkey’s ties with Iraq have improved a bit since 2017, when Baghdad and Ankara came together to object to the Kurdistan Regional Government’s unilateral independence referendum, Ankara retains less influence in Baghdad than does Tehran.

Accordingly, today Ankara is more isolated than ever in the Middle East. Without a doubt, this all has recalibrated the Turkish government’s and many of Turkish citizens’ regional weltanschauung. Erdogan’s Middle Eastern engagement has resulted in sour Turkish views of Arabs and new stereotypes toward them. Ankara’s poor relations with Abu Dhabi are a case in point. In Turkey’s most recent significant spat with the UAE in December 2017, UAE Foreign Minister Abdullah Bin Zayed Al-Nahyan shared a post on Twitter that accused Fahreddin Pasha, an Ottoman general who fought to defend Medina during the Arab revolt of 1916 in World War I, of stealing priceless artifacts and bringing them to Istanbul at the time. “These are Erdogan’s ancestors, and their history with Arab Muslims,” the tweet concluded. The taunt sprung from a deep well of bitterness. On the propaganda front, the UAE has turned to sniping at Turkey, casting it as a foreign power seeking to impose its supremacy over the Arabs.

Stung by the insult, Erdogan fired back at the minister: “While my ancestors were busy defending Medina, you impudent man, what were your ancestors doing?” Erdogan’s spokesperson Ibrahim Kalin also chimed in, calling Bin Zayed’s comments a “propaganda lie that seeks to turn Turks and Arabs against one another.” Erdogan advisor Yigit Bulut piled on criticism too, deriding the UAE as the “52nd state of the U.S.” (Israel, he said, “is the 51st state”). Pro-Erdogan Turkish press sprang into action with stories and op-eds glorifying Fahreddin Pasha and excoriating the UAE for insulting his character. Ironically, Erdogan’s Middle East pivot, which aimed to undo Turks’ racist views of Arabs, seems to have not only failed in transcending such prejudices, but also encouraged a new generation of unfortunately negative perceptions of and tensions with Arabs.

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