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# My Beloved Brothers in God, This Is an Invitation: The Islamic State's *Dawa* and Mosques Administration

by [Aaron Y. Zelin](#)

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Aaron Y. Zelin is the Richard Borow Fellow at the Washington Institute for Near East Policy where his research focuses on Sunni Arab jihadi groups in North Africa and Syria as well as the trend of foreign fighting and online jihadism.



Articles & Testimony

**An in-depth study on how the group's outreach and proselytization activities evolved before, during, and after its jihadist state-building project in Iraq and Syria.**

To understand how the Islamic State attempted to garner support and promote its interpretation of Islam, this paper explores important background on *dawa* itself, on the group's use of *dawa* prior to the Caliphate announcement, and on the concept's propagation in official IS media productions. The paper concludes by exploring how *dawa* was administered on a daily basis and supported by internal IS administrative documents, providing a deeper understanding of these practices by placing them within a broader historical perspective...

[Read the full text on the ISIS Files website, a project of the George Washington University Program on Extremism.](#) ❖



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